

## INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
309688-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

**Mundy Katowitz Media Inc**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**Washington, DC 20003-3021**

Advertiser	Product	Estimate Number
Priorities USA Action	Priorities USA Action	1564

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	309688	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/10/12	10/15/12	M-F 5-6a	5-6a	1-1----	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 1-1---- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/10/12 5:27 AM M-F 5-6a 5-6a :30 PRATV1224H \$750.00 NM 2 WPTV M 10/15/12 5:08 AM M-F 5-6a 5-6a :30 PRATV1224H \$750.00 NM									
2	10/09/12	10/12/12	M-F 6-7a	6-7a	-1--1--	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -1--1-- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/09/12 6:26 AM M-F 6-7a 6-7a :30 PRATV1224H \$2,500.00 NM 2 WPTV F 10/12/12 6:11 AM M-F 6-7a 6-7a :30 PRATV1224H \$2,500.00 NM									
3	10/10/12	10/15/12	M-F 7-9a	7-9a	1-1----	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 1-1---- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/10/12 8:29 AM M-F 7-9a 7-9a :30 PRATV1219H \$3,000.00 NM 2 WPTV M 10/15/12 7:56 AM M-F 7-9a 7-9a :30 PRATV1219H \$3,000.00 NM									
4	10/09/12	10/15/12	M-F 9-10a	9-10a	11-11--	:30	4	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 11-11-- 4 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/09/12 9:56 AM M-F 9-10a 9-10a :30 PRATV1219H \$950.00 NM 2 WPTV Th 10/11/12 9:50 AM M-F 9-10a 9-10a :30 PRATV1224H \$950.00 NM 3 WPTV F 10/12/12 9:56 AM M-F 9-10a 9-10a :30 PRATV1219H \$950.00 NM 4 WPTV M 10/15/12 9:59 AM M-F 9-10a 9-10a :30 PRATV1224H \$950.00 NM									

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309688-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Priorities USA Action	Priorities USA Action	1564	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/11/12	10/11/12	M-F 10-11a	10-11a	---T---	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 ---T--- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/11/12 10:51 AM M-F 10-11a 10-11a :30 PRATV1219H \$750.00 NM									
6	10/15/12	10/15/12	M-F 11-12n	11a-12p	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M----- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 11:17 AM M-F 11-12n 11a-12p :30 PRATV1219H \$450.00 NM									
7	10/09/12	10/12/12	M-F 12n-1p	12-1p	-11-1--	:30	3	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -11-1-- 3 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/09/12 12:12 PM M-F 12n-1p 12-1p :30 PRATV1224H \$650.00 NM 2 WPTV W 10/10/12 12:08 PM M-F 12n-1p 12-1p :30 PRATV1224H \$650.00 NM 3 WPTV F 10/12/12 12:13 PM M-F 12n-1p 12-1p :30 PRATV1224H \$650.00 NM									
8	10/11/12	10/15/12	M-F 2-3p	2-3p	1--1---	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 1--1--- 2 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/11/12 2:20 PM M-F 2-3p 2-3p :30 PRATV1224H \$350.00 NM 2 WPTV M 10/15/12 2:24 PM M-F 2-3p 2-3p :30 PRATV1224H \$350.00 NM									
9	10/09/12	10/12/12	M-F 4p-5p	4-5p	-1--1--	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -1--1-- 2 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/09/12 4:37 PM M-F 4p-5p 4-5p :30 PRATV1219H \$850.00 NM 2 WPTV F 10/12/12 4:46 PM M-F 4p-5p 4-5p :30 PRATV1219H \$850.00 NM									
10	10/11/12	10/11/12	M-F 530-6p	530-6p	---T---	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 ---T--- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/11/12 5:37 PM M-F 530-6p 530-6p :30 PRATV1219H \$2,000.00 NM									
11	10/10/12	10/12/12	M-F 6-630p	6-630p	--1-1--	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 --1-1-- 2 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/10/12 6:08 PM M-F 6-630p 6-630p :30 PRATV1219H \$3,000.00 NM 2 WPTV F 10/12/12 6:23 PM M-F 6-630p 6-630p :30 PRATV1224H \$3,000.00 NM									

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Advertiser	Product	Estimate Number	
Priorities USA Action	Priorities USA Action	1564	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/10/12	10/15/12	M-F 7-730p	7-730p	1-1-1--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 1-1-1-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/10/12 7:14 PM M-F 7-730p 7-730p :30 PRATV1224H \$1,200.00 NM 2 WPTV F 10/12/12 7:28 PM M-F 7-730p 7-730p :30 PRATV1219H \$1,200.00 NM 3 WPTV M 10/15/12 7:01 PM M-F 7-730p 7-730p :30 PRATV1219H \$1,200.00 NM									
13	10/09/12	10/11/12	M-F 730-8p	730-8p	-1-1---	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -1-1--- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/09/12 7:47 PM M-F 730-8p 730-8p :30 PRATV1224H \$1,200.00 NM 2 WPTV Th 10/11/12 7:47 PM M-F 730-8p 730-8p :30 PRATV1224H \$1,200.00 NM									
14	10/10/12	10/12/12	M-F 1135p-1235a	1135p-1235a	--1-1--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 --1-1-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/10/12 12:30 AM M-F 1135p-1235a 1135p-1235a :30 PRATV1219H \$750.00 NM 2 WPTV F 10/12/12 12:00 AM M-F 1135p-1235a 1135p-1235a :30 PRATV1224H \$750.00 NM									
15	10/11/12	10/15/12	Fallon	1235-0135a	1--1---	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 1--1--- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/11/12 1:21 AM Fallon 1235-0135a :30 PRATV1219H \$300.00 NM 2 WPTV M 10/15/12 1:29 AM Fallon 1235-0135a :30 PRATV1224H \$300.00 NM									
16	10/13/12	10/13/12	Sa 6-7a	6-7a	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/13/12 6:55 AM Sa 6-7a 6-7a :30 PRATV1224H \$500.00 NM									
17	10/13/12	10/13/12	Sa 7-8a	7-8a	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/13/12 7:28 AM Sa 7-8a 7-8a :30 PRATV1219H \$1,000.00 NM									
18	10/14/12	10/14/12	Su 6-7a	6-7a	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/14/12 6:38 AM Su 6-7a 6-7a :30 PRATV1224H \$500.00 NM									

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Advertiser	Product	Estimate Number
Priorities USA Action	Priorities USA Action	1564

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
19	10/14/12	10/14/12	Su 7-8a	7-8a	-----S	:30	1	\$750.00	NM																						
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>10/09/12</td><td>10/15/12</td><td>-----S</td><td>1</td><td>\$750.00</td><td colspan="4"></td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/09/12	10/15/12	-----S	1	\$750.00						
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																										
	10/09/12	10/15/12	-----S	1	\$750.00																										
<table><tr><td>Spots: #</td><td>Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr><tr><td>1</td><td>WPTV</td><td>Su</td><td>10/14/12</td><td>7:48 AM</td><td>Su 7-8a</td><td>7-8a</td><td>:30</td><td>PRATV1219H</td><td>\$750.00</td><td>NM</td></tr></table>										Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WPTV	Su	10/14/12	7:48 AM	Su 7-8a	7-8a	:30	PRATV1219H	\$750.00	NM
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																					
1	WPTV	Su	10/14/12	7:48 AM	Su 7-8a	7-8a	:30	PRATV1219H	\$750.00	NM																					

<u>Total Spots</u>	35	<u>Gross Total</u>	\$40,700.00
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## Payment Terms 30 Days

<u>Agency Commission</u>	\$6,105.00
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<u>Net Amount Due</u>	\$34,595.00
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